

2010 STEEL DAYS

WEDNESDAY JULY 7 - SATURDAY JULY 10

American Fork Steel Days

Grand Parade

July 10, 2010

9:30 AM

Dear American Fork Friends and Neighbors:

The American Fork Steel Days Mammoth Parade will be held **Saturday, July 10, 2010 at 9:30 a.m.** To celebrate our great city of American Fork, we are inviting you to participate in our city parade.

This packet contains all of the information you will need to officially enter your organization into the parade. Information included: entry form and announcer sheet, rules and entry guidelines, waiver and parade directions. **Please read all the information in the packet. Please keep this packet for future reference. You will need it.**

Please note: Unlike prior years, this year we will have a limited number of entries. We will be accepting entries on a first come basis with a limited number of commercial entries. If interested in participating in our city parade, please respond promptly.

We are looking forward to one of our greatest parades yet. With your participation, you will help make our celebration spectacular!

Thank you,

Glenda Ferran
Parade Chairperson
169 South 100 West
American Fork, UT 84003
801-756-7341 (leave message)
sarge_960@hotmail.com
www.afsteeldays.com

PARADE INFORMATION AND DUE DATES

ENTRY FORMS, FEES, WAIVERS
& ANNOUNCERS FORM DUE:

June 15, 2010

FEE AMOUNT:

\$100 (\$150 late registration after June 15, 2010 – late registrants will not appear in the printed program) Checks to Am. Fork City

WAIVED FEE ENTRIES:

You made a contribution to Steel Days for \$100 or more
You are an elementary/secondary school, civic or church entry
You have been given a fee waiver by Glenda Ferran

**MAIL ENTRY FORM, Waiver,
Announcer sheet, & Fee to:**
QUESTIONS:

Glenda Ferran
Am. Fork Steel Days Parade Chairperson
169 South 100 West, American Fork UT 84003
801-756-7341 (leave message)
801-763-3004 fax attn: Parade Chair
sarge_960@hotmail.com

PARADE ACCEPTANCE:

You will be notified by e-mail or phone call.

ANNOUNCER'S FORM:

Please submit your announcer's form with your entry form.
Whatever you put on your announcers form is what will be read by the announcers on the parade route. **If there is no information with your entry form, there will be no announcement of your entry.**

WAIVER FORMS:

Waiver forms are due June 15. No exceptions please!
Please make as many copies of the enclosed waivers as necessary. **Every person in your entry, including the driver, must sign a waiver form. No waiver, no parade participation. This is a required waiver from the State of Utah, not from the city of American Fork.**

PARADE LINE UP NUMBER:

You will be contacted the week of the parade by a committee member. They will give you your line up number and answer any questions you may have. You will be notified by e-mail or phone call.

PARADE DATE:

Saturday, July 10, 2010

PARADE JUDGING LINE UP:

8:00 a.m.

PARADE JUDGING:

8:00 a.m.

PARADE LINE UP TIME:

8:30 a.m.

PARADE START TIME:

9:30 a.m.

LINE UP LOCATIONS:

You will be notified of your entry check in and position after application acceptance.

PARADE ROUTE ENTRY:

I-15 Directions:

All entries with the exception of bands:

All entries arriving from I-15 freeway should take exit 282 in Lehi (next to the Lehi Roller Mills) and head east on State Road (Hwy 89) to American Fork or take American Fork exit 281 (Hart's Gas station/AF Main Street) and head east toward Main Street. The parade staging area will be on Main Street and adjoining side streets. A parade manager will greet you and direct you to your line-up position.

Band Entries:

All band buses need to take freeway exit 281 (American Fork's Main Street exit) head east. Continue East on Main Street through parade check point. Bands will be staging at Lyons Park (300 W off Main Street). The parade's band coordinator will be there to help bands line-up.

Entries traveling on State Road or Main Street into American Fork need to be in place before 8 a.m. These roads will be closed to all traffic for the Steel Days Fun Run. After 8 a.m. all traffic will be accessed through back streets, which may be difficult for large floats.

END OF ROUTE EXIT: No vehicles will be allowed on 4th North, between 1st East and Center Street. To pick up your parade participant, please meet them at the destination designated below. Enclosed is a map for exit directions.

ALL ENTRIES WILL EXIT AT 1ST EAST AND 400 NORTH.

From there, the directions are as follows:

Floats & Equestrian:

Will continue west on 400 North. Participants can be picked up at 400 North and 100 West.

Professional:

Turn south on Center Street. Participants can be picked up at 325 North.

Music, Cheer & Children's Entries:

Turn north on Center Street. Participants can be picked up at the Pony League Ball Fields **north** of the Recreation Center.

There will be parade staff and police officers to give directions and help entries off of the route.

WHEN EXITING ROUTE AND PICKING UP PARTICIPANTS

- ~Do not block traffic.
- ~Watch for small children and others!
- ~Pull in so that you do not have to back up if possible.
- ~Park away from the pick up point and walk if possible.
- ~Please remain calm!

PARADE ENTRY STANDARDS AND REQUIREMENTS

Entry applications will not be accepted if the Steel Days Parade Committee, in its sole discretion and judgment, determines an entry to be unlawful, controversial or otherwise considered to be inconsistent with the standards and purposes of the American Fork Steel Days Parade.

Miscellaneous vehicle entries will not be allowed into the parade unless specific prior written approval has been given by the Steel Days Parade Committee. A car club can submit one application listing each vehicle separately. All motorcycle entries must be cleared with the American Fork Chief of Police.

All drivers of vehicles must be at least 21 years old and be able to provide proof of insurance and a driver's license on the parade route if necessary.

Amplified sound will not be permitted with an entry unless specific prior written approval has been given by the Steel Days Parade Committee. **This helps to determine placement in lineup.**

Reasonable discretion is allowed concerning the number of individuals permitted on a float.

Individuals walking beside an entry must take great care to insure the safety of themselves and others.

It is recommended that each float carry a fire extinguisher. The safety operation and conduct of your entry and organization is your sole responsibility.

No Candy/toys etc. may be thrown from floats or vehicles. Candy/toys etc. may be thrown by "walkers" (parade participants on foot) from either side of the parade route. If you do not have walking participants, please refrain from throwing any items.

Persons passing out flyers, advertisements, etc. must walk on the **sidewalks only**. They are not permitted to walk on the road.

No political candidates 'campaigning' for office are allowed to participate in the parade.

No unadorned trucks or cars. **Parade must continually move, no stopping on the parade route!** Any unadorned vehicle will not be allowed in the parade.

Cheer, dance, karate groups etc., may walk—however, they must continue to move! Performances must be done at public address stops (3) along the route, no stopping or holding up traffic. If your group causes parade gaps, you will be escorted from the parade route.

All equestrian entries are responsible to bring their own 'waste disposal group' (pooper scoopers).

No water is to be thrown from the parade route. Water is not appreciated by the audience, therefore is not allowed.

The Steel Days Parade Committee reserves the right to place parade entries in any order they deem necessary.

If you are asked to leave the parade route by any parade official or police officer for any inappropriate behavior or for not following parade standards, you will do so. If anyone in your organization fails to leave when asked by an official, your entire entry will be dismissed from the parade route.

Any entry turned in after June 15, 2010 will not be accepted into the parade. Any entry that comes to the parade and wants to participate the day of the parade without prior consent through the Steel Days Committee (entry form) will not be allowed to participate. There will be a limited amount of entries in the parade this year therefore it is very important that

your application is turned in on time. We will be accepting entries on a first come basis with a limited number of commercial entries. Please respond promptly.

Any entry without a signed waiver for each participant on the float will not be allowed to participate. Waiver forms are due with the entry form June 15, 2010 and will be checked parade morning. Required by State of Utah.

FLOAT CONSTRUCTION

1.All entries must be decorated, except antique vehicles and VIP conveyances. No unadorned trucks and/or trailers will be allowed.

2.Floats must be capable of maneuvering around sharp turns. **Float size requirements are as follows: maximum height 14 feet; maximum width 15 feet; maximum length 65 feet.**

ENTRY INSTRUCTIONS

1.Read the American Fork Steel Days Parade entry standards and requirements.

2.Complete and return entry application form no later than June 15, 2010, to Glenda Ferran,169 South 100 West, American Fork, UT 84003, or e-mail sarge_960@hotmail.com or fax to 763-3004, attn: Parade Chair.

3.Entries, (except nonprofit organizations, elementary/secondary schools, civic, church, American Fork city entities or guests of the Parade Committee) are required to pay a parade **entry fee of \$100** (Due with entry form, no payment, no acceptance) to the American Fork Steel Days Parade. If your organization is not selected, the entry fee will be returned. If an organization becomes a sponsor of Steel Days, by donating more than \$100 to American Fork Steel Days, the entry fee will be returned.

4.Upon receipt of the entry application and entry fee, the Steel Days Parade Committee will review the application to select entries. A limited number of entries will be allowed. **Submission of the Entry Application should not be construed as acceptance into the parade.** E-mail or phone call approval is required. All applicants will be notified whether their application has been accepted or rejected.

5.Details concerning parade line up and position will be e-mailed out one week prior to the parade.

6.The decision of the Steel Days Parade Committee, with respect to acceptance or rejection of the parade entry application, will be final.

7.Accepted parade entries may be pulled on the day of the parade if the parade entry does not represent the description provided on the application or does not follow parade standards and requirements.

JUDGING

1.Entries will be judged on the following system: originality, beauty, craftsmanship, individual entry theme and how well the float depicts the Steel Days Parade theme.

2.Judging is done by experienced parade judges. There are only 12 awards and over 50 entries. Our judges have the difficult decision of having to choose only 12. All entries are appreciated but not all can win!

3.American Fork Steel Days Parade Awards are:

- | | | |
|----|------------------------|------------------------------|
| a. | Sweepstakes Award | Best Overall Entry |
| b. | Chairman's Award | Most Original Entry |
| c. | Theme Award | Best of Theme Entry |
| d. | City Award | Best City Entry |
| e. | Commercial Award | Best Commercial Entry |
| f. | Blue Ribbon Award | Best Non-Profit Church Entry |
| g. | Equestrian Award | Best Equestrian Entry |
| h. | Mayor's Trophy | Best Classic Car Entry |
| i. | Heritage Award | Best Historical Entry |
| j. | Leaders of Tomorrow | Best Youth Entry |
| k. | Sunshine Award | Best Children's Entry |
| l. | Best Small Float Award | Best Small |

**American Fork's
Steel Days Parade
July 10, 2010 9:30 am
PARADE ENTRY APPLICATION FORM
(Please print or type form)**

Name of Sponsoring Organization or Company: _____

Contact Person: _____ Telephone _____ Fax _____

Address: _____ City _____ Zip _____

Email (required) _____

Check Entry Category:

- Band or Musical Entry
- Commercial Entry
- State, County, City Entry
- Civic, Elementary/Secondary School, Church Entry
- Commercial School
- Antique Vehicle Entry
- Equestrian Entry
- Street Entertainer Entry
- Dance or Cheer Entry
- Other

Theme of Float (Theme should be consistent with parade theme if possible):

Description of Float or Entry (A sketch or photo would help in the selection process):

Type of vehicle and quantity (used for spacing entries) _____

Will there be music or sound on your float / entry? Yes No

Will there be motorcycles? Yes No (If yes, entry must receive clearance from AF Police Dept.)

AS PARADE PARTICIPANTS WE AGREE TO ASSUME ANY RISK INCURRED BY OUR PARTICIPATION AND HOLD AMERICAN FORK CITY HARMLESS FROM ANY LIABILITY. WE ACCEPT ALL RULES AND PARADE STANDARDS IMPOSED BY EITHER THE STEEL DAYS PARADE COMMITTEE OR AMERICAN FORK CITY.

Representative of Organization

Committee Use Only:

DATE:

**Form Due Date:
June 15, 2010**

To: Glenda Ferran
169 South 100 West.
American Fork, UT 84003
801-756-7341 (leave msg)
801-763-3004 fax attn: parade
sarge_960@hotmail.com

Signed Waivers
Prior Authorization to turn waivers in on Parade Date
Entry Fee
Fee Waived
Announcer's Form
Vehicle Used:

AMERICAN FORK STEEL DAYS PARADE WAIVER FORM 2010

Waiver & release of damages against the State of Utah for participation in an approved special event on state roads.

I, _____ (Name of participant, and guardian if necessary), do hereby release and discharge the State of Utah, the Department of Transportation, the Utah Transportation Commission, the Utah Highway Patrol, and their officers, agents and employees from all claims, demands, and causes of action of every kind whatsoever for any damages and/or injuries which may result from my participation or the participation of my child,

_____ (name of participant) in the American Fork Steel Days Parade, involving roads within the Utah State highway system.

This form must be turned in to the parade committee by June 15, 2010. Any participant without a signed waiver form will not be allowed to participate in the American Fork Steel Days Parade.

Signature of Participant or Guardian: _____

Date: _____

Group or Organization: _____

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